MEMBERSHIP APPLICATION



The **Latin American Chamber of Commerce** was created to be an advocate for the business community, to promote and raise the profile of the community, and to drive economic growth in the service area.

The Chamber was founded November 2013 and serves the Michiana Area.

OUR MISSION

The Latin American Chamber of Commerce is a liaison organization engaging and promoting the economic and social advancement for the Latin community and businesses. Through collaborative opportunities, and leadership, we contribute to the growth of a diverse business community.

VALUES STATEMENT

The Chamber is committed to providing visionary community leadership built on:

- Excellence: We deliver programs, services, and products to meet the expectations of our members.
- **Member Satisfaction:** We focus on the needs of our members and find ways to provide programs, services and benefits that are affordable, beneficial, and convenient.
- **Community:** We are committed to improving the quality of life of the residents of the Michiana Area by promoting initiatives that create a vibrant community.
- **Collaboration:** We aim to build and enhance relationships with our members the public sector, and other organizations within our community.
- **Integrity:** We are open, candid and fair, as well as honoring our commitments, and adhering to high ethical standards and objectives
- Leadership: Moving forward in assisting entrepreneurs and the community in our thinking, decision making, and programming.



Guide to Membership 2020

The Chamber's three primary focus areas are business development, business advocacy, and member services.

Business Credibility

Your active membership in the Latin American Chamber of Commerce is an investment in the region's business community. Display | Publicie | Showcases your membership, as it means that you are part of a community that is working together for the growth of our local economy and communities.

Window Decal

With your yearly membership, display your official membership decal in your entryway to showcase your commitment to the business community. Window decals are provided to all Chamber members at the time of initial membership. We can also provide an annual digital member logo to be displayed on websites, email signatures, etc.

Chamber Logo

With your yearly membership, you are welcome to include the Chamber's logo on your marketing materials. **Email**: contactlaccsb@gmail.com to obtain the logo.

Sponsorship/Supporters & Advertising

Please review program reguarding variety of opportunities to showcase your business through Chamber sponsorship and advertising.

Event Sponsorship

Non-profits and Silver Supporters can get listed on programs as a membership perk. Upgrades for purchase (+logo +event presentation slides +advertising materials).

Gold Members can get listed with logo on programs as a membership perk. Upgrades for purchase (+event presentation slides +advertising materials)

Bronze Supporters and Members are able to purchase any of the above in connection to any event.

Please contact us at contactlaccsb@gmail.com form more information.

Advertising

Coming soon: buy an ad in the directory. Gain exposure for your business by posting events and job opportunities to the Chamber's website. (Put on web site)

Visibility

In addition to hosting events, sponsorship and advertising opportunities, you will have access to our new and improved Online portal. The Chamber will become your business champion within the business community.

L A C C

LACC Membership Directory

Have your business listed in the LACC Membership Directory, a publication highlighting the Michiana area that is distributed across Northwestern Indiana and Southwestern Michigan.

Networking and Referrals

Get connected with fellow business professionals and community leaders within the Michiana area.

Chamber Events

Employees of our Supporters/Sponsors are welcome to utilize membership pricing at any Chamber organized events. For more information on events, or to host or sponsor any of the following events, please contact us at contactlaccsb@gmail.com

Business After Hours

Make meaningful connections with area business professionals and community leaders, as we gather after work in an informal mixer setting. Your team is the best team, right? Give your fellow community members the opportunity to meet and greet the individuals that keep your business running.

Annual Award Dinner

Recognition of community and business leaders, TBA. - table price \$750 Single price \$60.00

LACC Expo

Annual Expo where you will be able to represent your company with the community.

Seminars & Workshops

The Chamber offers various educational seminars and workshops for professional and business development. Our seminars and workshops, discounted for members.

Grand Openings and Ribbon Cuttings

Celebrate grand openings and excellent business achievements with a ribbon cutting presented by the LACC with a business spotlight that will add in newsletter, paper, social media/spotlight. The Latin American Chamber of Commerce is thrilled to assist our community businesses in commemorating their amazing achievements. Whether you are a new business, experience business, moved to new location we are so excited to assist you in sharing your story throughout our community If your business is interested in hosting a grand opening in conjunction with the Chamber, please contact us at contactlaccsb@gmail.com

Benefits

Hosting a grand opening in conjunction with the Chamber is a celebration of your business, but it also comes with some amazing fringe benefits. Whether you are opening a new business or completely redeveloping an existing business, you have done it! Now is the time to celebrate. Let the Chamber assist you in commemorating. Get your business's name in front of other Chamber members as well as opportunities to share your story with the Michiana Area. Showcase your brick and mortar and all it has to offer! Allow fellow community members to enjoy your space first hand.

Other Member Resources

Resources

Get access to credible and effective business resources that will assist you in both professional and business development. (For example: banks, empresarios)

Chamber Newsletter

Stay up to date on all the currents within the area through the LACC monthly e-newsletter!

BUSINESS INFORMATION

Federal Taxpayer ID# _____



BUSINESS NAME				ANNUAL INVESTMENT RATES			
ADDRESS		_P.O. Box	Membe	ership Level	Amount		
CITY	ST	ZIP	Gold	n	\$1,000.00	100 and up 51 to 100	
PHONE CELL	FAX _		Bronze Sponso	r •fit	\$ 250.00 \$ 100.00	26 to 50 1 to 25	
MEMBERSHIP CONTACT(S) - I	LIST ADDITIONAL O	N BACK OF APPLI	Individu	ial	\$ 65.00		
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WEBSITE	BUSINESS CATE	GORY					
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